

Logotipo principal

Positivo



Logotipo principal

Negativo



Logotipo principal

Negro



Negativo



Símbolo

Positivo



Símbolo

Negativo



Símbolo

Negro



Símbolo

Negativo



Logotipo y tagline
Positivo



Logotipo y tagline

Negativo

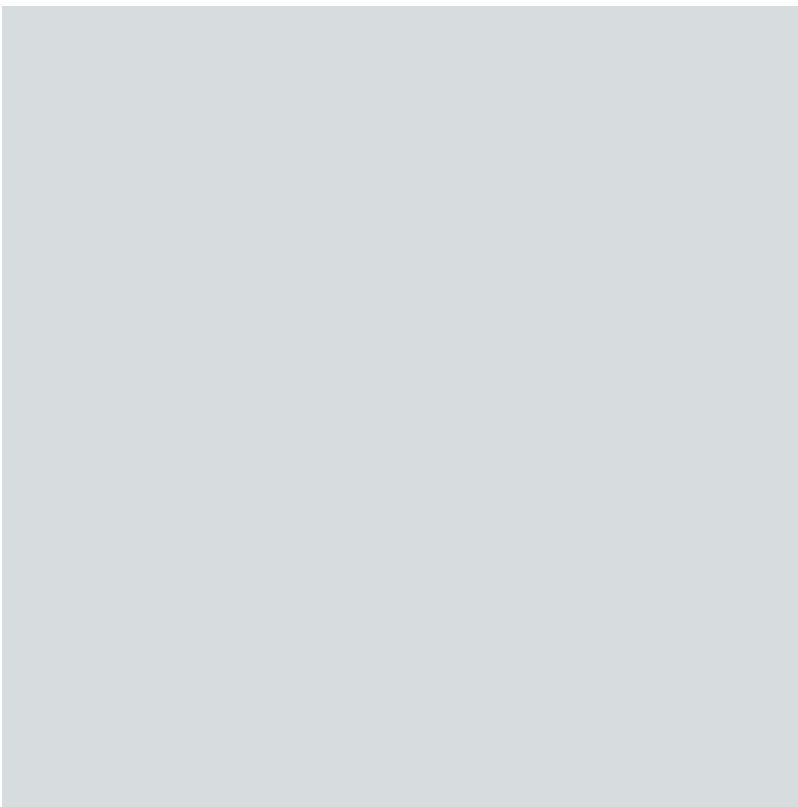


Colores principales

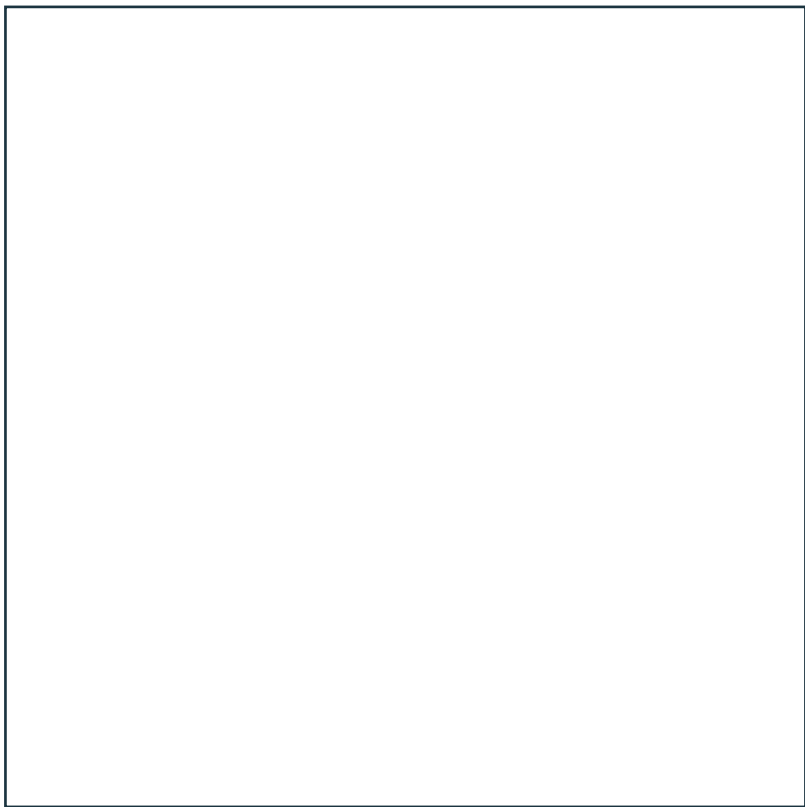
Corporativos



Dark Green
HEX: #1B3440
RGB: 27/52/64
CMYK: 95/81/61/37
Pantone 547



Cool Gray
HEX: #D7DCDF
RGB: 215/220/223
CMYK: 20/12/13/0
Pantone Cool Gray 1



White
HEX: #FFFFFF
RGB: 255/255/255
CMYK: 0/0/0/0

Colores secundarios

Verticales



HEX: #DC6E52
RGB: 220/110/82
CMYK: 0/76/69/0
Pantone ---



HEX: #E3998C
RGB: 227/153/140
CMYK: 0/54/39/0
Pantone ---



HEX: #68B59E
RGB: 104/181/158
CMYK: 78/0/51/0
Pantone ---



HEX: #A4D3C9
RGB: 164/211/201
CMYK: 51/0/30/0
Pantone ---



HEX: #7899EC
RGB: 120/153/236
CMYK: 68/41/0/0
Pantone ---



HEX: #9EB9ED
RGB: 158/185/237
CMYK: 50/24/0/0
Pantone ---

AaBbCcDdEeFfGgHhIiJjKkLlMmNn
OoPpQqRrSsTtUuVvWwXxYyZz
0123456789(.,*¿?¡!&%# @€)

AaBbCc

Alliance No. 2 Light

Alliance No. 2 Regular

Alliance No. 2 Semibold